

BUILDER'S GUIDE



Every Plank We Deliver

is thoroughly examined before it leaves this yard. If it isn't first class in every respect it doesn't go out. When we take an order for first grade lumber we propose to deliver just that and nothing less. We calculate that every sale we make will make us many more.

LOMITA LUMBER AND SUPPLY CO.
LOMITA, CALIF.
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SHOP PHONE, 60-W

RESIDENCE, 47-M

Torrance Plumbing Co.

PLUMBING AND SHEET METAL WORK
AGENT FOR

Ward Floor Furnace
SEWER PIPE, DRAIN TILE AND TERRA COTTA

Across from Post Office

1418 Marcelina Avenue

COY F. FARQUHAR
HARBOR CITY

Wilmington and Redondo Blvd.
HOUSE MOVING
GRADING
TEAMING
Contracting of All Kinds
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Estimates Gladly Furnished

Vontrockwat Building Co.
BUILDING CONTRACTORS
AND DESIGNERS
Torrance, California

H. A. RANDALL
Specializes in
Auto Tops
Opposite P. E. Station

SEAT COVERS
REPAIRING
UPHOLSTERING
CURTAINS
Our prices are right.
Our work pleases.

L. E. STONER
Contractor and Builder
Right Prices

1828 Gramercy Ave.

Phone 129-J



For Healthy Chicks

by all means use our high grade chick feed. It makes them lusty and fat and they will grow fast into thriving hens and roosters. Makes them better layers when they get older. Try it in their daily diet.

HAY, GRAIN, SEEDS, FERTILIZER, COAL AND WOOD

TORRANCE FEED & FUEL CO.

Phone 116

1803 Cabrillo St.

Torrance, Cal.



DO YOU NEED A New KITCHEN RANGE?

You will know that you need a new kitchen range when you come and see ours. Our ranges "draw" well and give an even heat. The new attachments and conveniences save work, save you worry, and our ranges save fuel, and our prices save you money. Bring in your wife. She uses the range, knows what she wants, and will best appreciate our fuel-saving stoves.
Lomita PAXMAN'S Torrance

George OUR BOY REPORTER



Fare and warmer and today's Mister Columbusses birthday wich discovered America a long time ago. We haif to tell about it in school and sum of us has got to rite sumthin about him also. He borrowed a lot of munney from his Queenie to by the botes with so he got 3 botes and a lot of can goods and eggs to eat and when they got in the middle of the oshun the saler he got see sick and home sick also and was goin to throw Mister Columbus over bord but Mister Columbus told him the world was round and he got a egg to show him how 'it wood stand up on the end of it wich he cracked on the side of the bote to make it stand up so then the saler he got all rite and when they got to the U. States the Indians was goin to Tommy hawk them but Mister Columbus he gave them sum hooch and they had a dandy time. Nobuddy was hurt.

Keneth Paige was home from High Sierras wich is working for the S. Calif. Edison cumpney wich sells all the juce for lecktrick lites in the state pretty near. They are rich as all get out my mother sed. I gess he got pade for vacashun also.

The girl's up to the Union tool cumpney gave a dance for the children's hospittie wich was a suckers. I dont no how much munney they turned in. I bet it was a heep jess

the same because when lady's start sumthin they finish it my mother sed. jim dash

Mister Paxman up to the hardware store's got more room now so cum in and give him a trile. jim dash

The peety A. had its first meeting Wensday to get reddy to have a Christmuss tree for us kids I gess. My mother went but she sed they din't say nothin about Christmuss trees. jim dash

Mrs. E. N. Tompkins wich is hed teacher for the young lady's up to the Methdiss S. School's goin to put on a show wich is wich flag pretty soon. I spose it will be the U. States flag. I dont no how much it will be to go to it but people on papers gets passes ennyhow I gess. jim dash

Mrs. Ada Diem's gone to Compton to rest up for a month wich ain't far away. She's stane with the David Davis peepie. I dont no if they are relashuns but I gess they are if she's goin to stay a hull month. jim dash

Mister and Mrs. F. J. Young went to sum Mother's doins to Maywood. I dont no ware Maywood is but they finished up down to Pasadena with sum eats. The kids went also. jim dash

I no sum more but the cheef wants me to take sum eats up to his house. thirty

C. H. Williams Co. Enters Torrance

The fact that the eyes of the world are on the Torrance oil activities has proved another boon to our city in that the C. L. Williams company of Taft has leased the former Torrance Hardware company building on Cabrillo avenue and will open this week with a full supply of oil supplies.

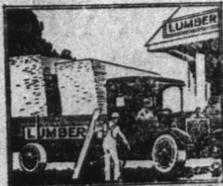
The Marion rig irons, Baash & Ross rotary equipment, and a complete line of oil field tools will be handled by the company.

Mr. Williams, the owner, will have charge of the Torrance location, and has decided to move his main office to this city from Taft.

ATTEND SURPRISE SHOWER

Mrs. J. H. Fess attended a surprise shower given at the Woman's club in the El Monte last Friday evening in honor of Mrs. Emery Shugg. Misses Edith Brown, Emily Klingem and Edith Lovejoy entertained with dances, readings and piano solos, respectively. Mrs. Shugg received many beautiful and useful gifts.

Keystone Boosters' dance, Saturday, Oct. 13.—Adv. 12



Lumber When You Need It

If you're planning to build a home within a certain time, naturally you want to get your material when you're ready for it. Owing to our excellent facilities in buying lumber from the largest mills in the country we are able to offer you a service that you'll appreciate—and with it the lowest possible prices.

How About Redwood?

Consolidated Lumber Company

Phone 129 Torrance, Calif.

BUSINESS MEN HEAR ADDRESS OF CREDIT MAN

Fred P. Sproul, Expert, Explains Details of Plan Here

Thursday evening, Oct. 4, Fred P. Spraul, an expert on credits and collections, representing the United Creditors' association, an international concern with home offices at Los Angeles, addressed the Business Men's association of Torrance, advising and recommending a safe and profitable method of doing a credit business in any community.

George Peckham, president of the Torrance Business Men's Association, introduced Mr. Spraul, who opened his lecture with a convincing argument on the advantages of a credit business, and explained in detail how to extend credit successfully and collect outstanding accounts.

Mr. Spraul stated that "there are 1,500,000 retailers in the United States today and that only 100,000 of them were doing a profitable business, 400,000 doing only a fair business, and 1,000,000 barely struggling along on account of improper application of credits and collections."

It was convincingly explained that credit business is very profitable and enjoyable, and a simple process when properly handled; and it was for the purpose of placing the merchants of Torrance in a position to extend credit profitably, increase sales, raise the standard of debtors, and make Torrance appeal to the general public as an attractive place in which to become interested, that the address was arranged.

Mr. Spraul, after concluding, introduced A. P. Strickler, national organizer of United Creditors' Association bureaus, who explained in detail the simple service as developed by the U. C. A. for the use of the merchants of Torrance as a whole.

The explanation as made by Mr. Strickler was so complete, interesting and satisfactory that the membership of the Torrance Business Men's association present endorsed the service and recommended its membership to use same as a body, and the meeting reached the maximum point of interest when two local business men, Mr. Reeve and Mr. Paige, enthusiastically stated the benefits they had derived from the service and co-operation of this well known international organization.

The meeting closed and an agreement was signed to become members of the U. C. A., thereby establishing plans to place Torrance upon a sound credit basis.

The United Creditors' association has held meetings in this manner throughout the United States and Canada, and by rendering such service and co-operation to the merchants in numerous communities, has built up a clientele of more than 114,000 members.

"It Looked Like a Battlefield in Europe," Said Mr. C. Dunster

"Was staying at a hotel in a small Pennsylvania town. Early one morning I went to the stable to hire a rig and was shown a pile of dead rats killed with RAT-SNAP the night before. It looked like a battlefield in Europe." Three sizes, 35c, 65c, \$1.25.

Sold and guaranteed by Beacon Drug Store and Torrance Hardware Company.

Keystone Boosters' dance, Saturday, Oct. 13.—Adv. 12

Torrance Theatre

Show Starts Every Evening at 6:30. Second Performance at 8:30.
Adults 25c—Including Tax—Children under 15 years, 10c

SUNDAY AND MONDAY, OCT. 14-15

The Story That Put Thrills and Romance Into Business

"The Go-Getter"

A PETER B. KYNE STORY, with

T. Roy Barnes, Seena Owen and an All-Star Cast

"FELIX THE CAT" NEWSYVENT

TUESDAY AND WEDNESDAY, OCT. 16-17

Rivals in Love—And You'll Love Them Both

Leatrice Joy and Jacqueline Logan

"Java Head"

LEATHER PUSHERS—SOMETHING FOR NOTHING"

THURSDAY AND FRIDAY, OCT. 18-19

Sir Anthony Hope's Celebrated Romance

"Rupert of Hentzau"

All-Star Cast

"FELIX THE CAT" NEWSYVENT

SATURDAY, OCT. 20

Funnier Than Ever

Walter Hiers

"Sixty Cents an Hour"

"THE STEEL TRAIL"—Chapter 7

Mermaid Comedy—CASEY JONES"

NEW HOMES

in **MONETA**

The Coming Town

SMALL PAYMENT DOWN
Balance Like Rent

Moneta Realty Co.

Western Ave.



New Soles on Your Old Shoes

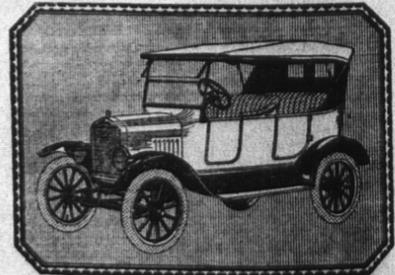
will give them an added lease of life and save you the high cost of a new pair for considerable time. Bring or send us your old footwear that is now only good enough to wear about the house. With our modern machines we repair it so it will be fit to wear anywhere in any company.

THE HOFFMAN SHOE STORE AND REPAIRING

Across from Masonic Temple



Ford
THE UNIVERSAL CAR



New Touring Car

Looking at the new touring car from the side, you are at once favorably impressed with the effect of longer, more graceful lines secured by enlarging the cowl and raising the radiator

Slanting windshield and one-man top lend material aid in giving the entire car a lower, more stylish appearance.

An apron connecting the radiator with the fender adds is also a decided improvement.

A comfort feature much appreciated by owners, is the additional leg room provided by the enlargement of the cowl.

Allow us to show you the entire line of new Ford cars now on display in our show room.

These cars can be obtained through the Ford Weekly Purchase Plan.

SCHULTZ, PECKHAM & SCHULTZ

Ford
CARS · TRUCKS · TRACTORS